

**Waverley
care**

Corporate Fundraising Pack



Welcome to Waverley Care!

We are passionate about working with organisations and workplaces to create a Scotland where everyone living with, or at risk of, HIV or hepatitis has access to the support they need.

We can help your company achieve its Corporate Social Responsibility (CSR) goals whilst offering positive PR, fundraising, and other team volunteer opportunities.

Your support will not only raise a life-changing amount of money to fund Waverley Care's vital work across Scotland, but it also gives your workplace a platform to have open and honest conversations about sexual health and the opportunity to learn more about HIV and hepatitis. Most importantly, you can strengthen your team bond and have fun while doing so!



Who are we?

Waverley Care is Scotland's leading HIV and hepatitis charity, and everything we do is guided by the experiences of the people we work with. This ranges from shaping the services we deliver, to how we influence national policy around sexual health and blood-borne viruses (BBVs).

Our vision is a Scotland where anyone living with, or at risk of, HIV and hepatitis can expect to be treated with acceptance, support and respect.

Established in 1989 in response to the growing HIV epidemic in Edinburgh, Waverley Care opened the UK's first purpose-built AIDS hospice, Milestone House. The aim of Milestone was to provide all aspects of necessary support, focusing on improving the quality of life of its residents and ensuring dignity, comfort and independence.

The landscape of HIV treatment has transformed dramatically since Milestone opened its doors. Thanks to life-saving treatments, HIV is now a manageable condition, and people living with the virus can expect to live as long as those without it.

Our Services

Support Services

- One-to-one support
- Peer support
- Group support

Prevention

- Raising awareness of HIV, hepatitis, and sexual health
- Testing
- Promoting PrEP and condoms

Campaigning & Policy

- Promoting voices of people living with HIV
- Reducing HIV stigma
- Working to #GetToZero

#GETtoZERO

In 2023, we launched our Get to Zero campaign, aiming to eliminate new HIV transmission by 2030 in Scotland.

While medical advancements are progressing, outdated stigma continues to create barriers to testing and treatment, making HIV feel more life-altering than the virus itself.

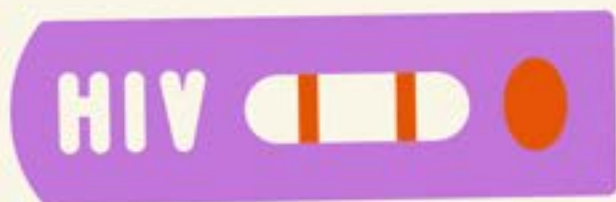
Scotland is on track to become one of the first countries to end new HIV transmission, but we need your support to achieve this milestone. Help us spread the **#GETtoZERO** message and be part of making history.

Your fundraising will support HIV testing, treatment, and care across Scotland.

£10

could deliver

a Rapid HIV Test to someone at risk



£20

could provide

one-to-one support for someone with a new HIV diagnosis



£50

could help

run a peer support group to combat stigma and isolation

Steven's Story...

Steven, one of Waverley Care's Support Workers in Glasgow, shares his personal journey with HIV to inspire others to prioritise people over stigma. Diagnosed with HIV at 24, he initially faced isolation and judgment, which affected his confidence.

However, through support from organisations like Waverley Care and the NHS, he found a community of people who understood his experience and helped him rebuild his self-esteem.



“

I take one pill each day—with no side effects and no interruptions to my daily life.

”

Steven now lives well with HIV, taking daily medication that keeps his viral load undetectable, meaning he cannot transmit the virus. He stresses the importance of education to dispel myths, particularly the concept of U=U (Undetectable = Untransmittable), which reassures people that those on treatment pose no transmission risk. Despite this, stigma remains, and Steven hopes for a future where people with HIV are free from discrimination and supported by their communities.

Significant Dates

There are many key dates in Waverley Care's calendar where you and your organisation can make a difference. Here is a list of our most significant celebrations that we do more awareness raising work and fundraising with:

LGBT History Month

Takes place every February

Pride Month

Takes place every June, but some cities choose to celebrate during other months in the summer

Edinburgh Fringe Festival

1st-25th August 2025

Giving Tuesday

2nd December 2025

Volunteer Week

2nd-8th June 2025

World Hepatitis Day

28th July 2025

Sexual Health Week

8th September 2025

World AIDS Day

Takes place 1st of December every year

Fundraising Ideas

From mind-boggling quizzes to delicious bake sales and dress-down days, fundraising at your workplace can bring your colleagues together all for a good cause. We'd love to discuss how we can inspire your team to fundraise for Waverley Care.



Sponsored Challenges

Why not fundraise for Waverley Care by pushing yourself to achieve something new? Taking on a challenge to compete with your colleagues, or to work together as a team, is the perfect way to support us and have great fun while doing so!

First, choose your event. For example:

The Kelpies Experience (Falkirk)

Edinburgh Marathon Festival (Edinburgh)

Red Run (London)

Great Scottish Run (Glasgow)

Zipslide the Clyde (Glasgow)

The Kiltwalk (Available in Glasgow, Edinburgh, Aberdeen and Dundee)

Forth Rail Bridge Abseil or Port of Leith Distillery Abseil (Edinburgh)

Skydive (Available in St Andrews or Auchterarder)



Next, sign up and register your chosen challenge with us to request your t-shirt and support from our fundraising team. Gather as many sponsors as you can using our [Waverley Care - JustGiving](#) page. Any donation, no matter how small, will make a real difference.

You can find out more about the exciting opportunities available and their dates throughout the year [here](#).

Other ways to get involved

Event Sponsorship

There are opportunities throughout the year to sponsor events such as our Rainbow Ceilidh, Come and Sing and our annual charity ball. By coming onboard as a partner in these events, you not only make a difference through your donation, but you will receive complimentary tickets and opportunities to promote your support on social media and at the event itself.



If you are unable to sponsor one of our events, you can offer your support by simply coming along!

Whether this is marching with us at Pride, attending a theatre performance where we are bucket shaking, or promoting our events around your network, your support makes a real difference by raising funds for, and awareness of, Waverley Care's services across Scotland.



Charity of the Year

You can nominate Waverley Care as your employer's next Charity of the Year. We will work with you to create a bespoke programme of activities, volunteering opportunities and mutually beneficial partnerships.

We can also offer training sessions at your place of work where we provide your colleagues with the knowledge that they need through interactive and educational workshops from our expert service delivery team.

You can read more about our successful partnerships with MAC Cosmetics, Criterion and The Pleasance [here](#).

Match Funding

Match funding is a scheme where a company or organisation doubles the fundraising efforts of its employees.

You can check to see if your company has such a scheme, and if so, ask them to apply this to your fundraising efforts with Waverley Care.

Volunteering

Employee Supported Volunteering (ESV)

Waverley Care are proud to offer many exciting volunteer opportunities for our corporate partners. If your organisation offers employee volunteer days, please consider the following opportunities with Waverley Care:



Gardening at Milestone House

Enjoy a day away from your desk in the peaceful gardens of Milestone Garden volunteering is limited to the summer months and will be available until September 2025.

2025 is the last year we can offer this opportunity, so book in your dates for this one quick!

Tartan Ribbon Making

Relax in your workplace and hear more about the history of Waverley Care with our popular Tartan Ribbon making sessions. This is a perfect team bonding activity, and a chance to hear more about our work in an informal and casual environment with your colleagues.



Bucket Shaking

Waverley Care has a long history of partnering with theatres, comedians, and different venues across Scotland.

We would love your team to help us collect donations from generous members of the public at events throughout the year.



Big Corporate Shake-Up at the Edinburgh Fringe Festival

For over 30 years, we have been the proud partners of The Pleasance Theatre Trust at the Edinburgh Festival Fringe. In our biggest fundraising event of the year, the Big Corporate Shake-Up is an exciting opportunity for workplace teams to go head-to-head and challenge themselves to raise the greatest amount of donations over the Festival.

Teams will collect donations from generous audience members, competing to win the coveted Shake-Up Trophy and a whole lot of glory.

In this fundraising challenge like no other, we invite you to have a fantastic time with your colleagues in the lively atmosphere of the Pleasance Courtyard, while raising important funds for Waverley Care.

You can find out more information [here](#).



Payroll Giving

Also known as Give As You Earn (GAYE), Payroll Giving allows employees to give effectively to their chosen charity. We can help register your organisation through an HMRC approved Payroll Giving Agency (PGA).

Payroll Giving is an easy, convenient and tax-effective way to make a regular donation, so it costs you less to give more.

With Payroll Giving you can donate to Waverley Care straight from your gross salary (before tax is deducted) giving immediate tax relief on your donations.

Find out more about Payroll Giving and how to set this up on our website [here](#).

What can we do for you

Workplace Training

Our skilled staff at Waverley Care can provide awareness-raising education training workshops about HIV and other blood-borne viruses. We invite corporates to make an in-kind donation of £250 for a half-day session and £500 for a full-day experience



LGBTQIA+ Staff Network

If your workplace has an LGBTQIA+ staff network, please contact us to become part of our Corporate LGBTQIA+ Network and you will receive invitations to networking events across Scotland throughout the year.

Other Ideas and Next Steps

If you have any other ideas of how to raise awareness or funds for Waverley Care, please reach out to us! Some of the best ideas come from our corporate partners thinking outside of the box, so please email us at fundraising@waverleycare.org with any suggestions on how you can get involved.

Key Contacts

To get involved, please get in touch at anytime by emailing fundraising@waverleycare.org or giving us a call on 0131 556 9710



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**Waverley
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Scotland's leading HIV & Hepatitis C Charity in Scotland.

Waverley Care is a Scottish Charity, SC036500. hello@waverleycare.org |

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